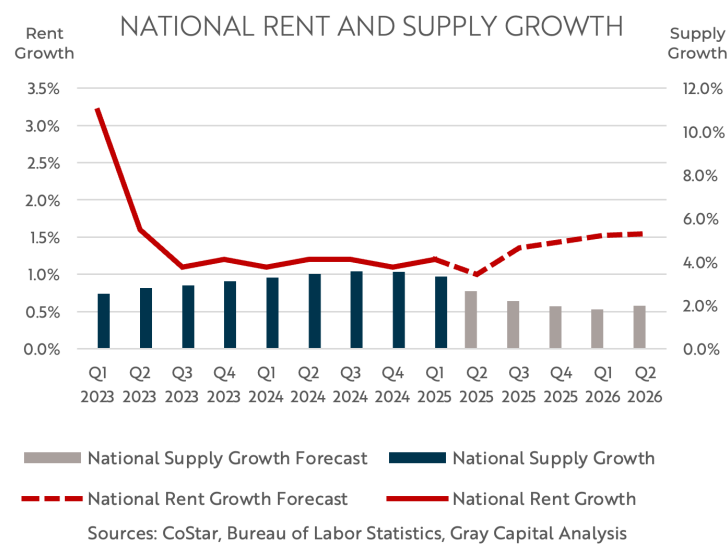


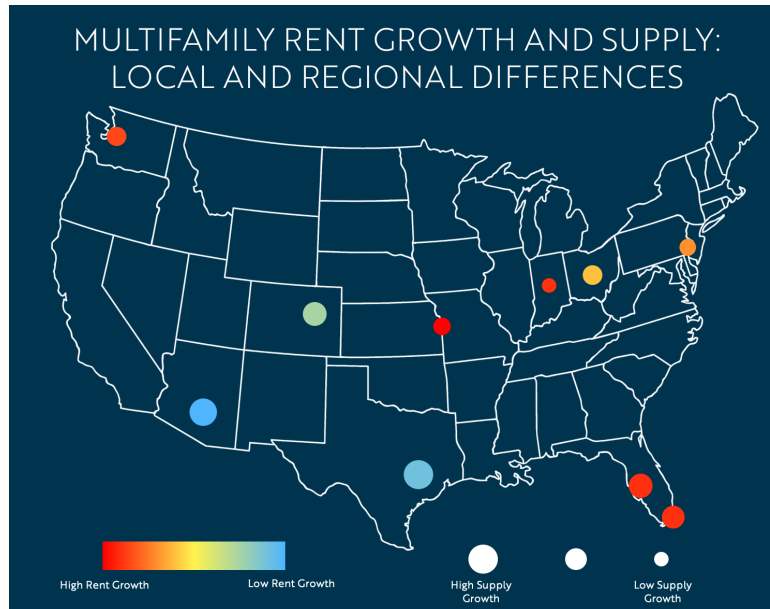
New Gray Capital Report “Predicting the Future of Multifamily,” Shows Winner, Loser Markets in 2025 and 2026

INDIANAPOLIS, July 2, 2025 – Multifamily investment firm Gray Capital has released its latest report, which features their proprietary projections for apartment rent growth and supply trends through 2026. The report, "[Predicting the Future of Multifamily](#)," outlines the shifts in the multifamily market nationally as it transitions from a period of oversupply, with in-depth projections for select markets that highlight the substantial regional divergence in performance across the United States.



Gray Capital’s forecasting model uses data on job growth, apartment vacancy rates, and new construction starts to provide detailed projections for future multifamily supply and rent growth over the next 18 months.

"With the multifamily market reaching a critical juncture, accurate forecasting is more essential than ever," said Spencer Gray, President and CEO of Gray Capital. "Our research equips investors with a clear understanding of where and when market conditions will be most favorable."



Along with a national forecast that reveals a projected upswing in rent growth, the report's analysis of individual markets suggests that this upswing will be much stronger or weaker depending on the specific region and location. According to the findings, cities such as Indianapolis, Miami, and Kansas City are expected to experience robust rent growth driven by stable job markets and manageable supply increases. Conversely, markets like Austin and Phoenix may face headwinds from higher apartment supply rates despite strong local job growth.

For Gray Capital's complete projections for rent growth and apartment supply in 2025 and 2026, [download the complete report](#) on the Gray Capital website. To learn more about Gray Capital, visit www.graycapitalllc.com or follow Gray Capital on [LinkedIn](#), [Instagram](#), and [YouTube](#).

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